

COASTAL
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For Immediate Release

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**COASTAL LIVING IDEA HOUSE IN SOUTHPORT, NC
WILL OPEN FOR PUBLIC TOURS SEPTEMBER 3RD**

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House Will Be Open for Media Tours August 20th

Birmingham, AL – *Coastal Living* magazine announces its 2009 Idea House in historic-Southport, North Carolina will open for public tours beginning September 3rd through November 29th. The house is located in Seawatch at Sunset Harbor®, a 3,000-acre waterfront community just 30 miles south of Wilmington, North Carolina’s historic port city and an hour north of exciting Myrtle Beach. .

Tour hours are Thursday through Sunday from noon to 5pm. Group appointments are also available. Tickets can be purchased for \$10 and proceeds will benefit the Boys and Girls Homes of North Carolina. Tickets may be purchased online (\$1.50 service fee per ticket), in advance by visiting: www.seawatch-nc.com/idea-house.html . Media members are invited to brunch and to tour the home on August 20th from 9:30am until 11:30am.

The original Cape-style house is built on a bluff overlooking the tidal waters of Mercer Mill Creek and nature preserve. *Coastal Living* Idea Houses celebrate the best in coastal home innovation, décor, and construction and are built in coastal communities hand-selected by the magazine for environmental consciousness and sensitivity to shoreline preservation. The home will be featured in the November 2009 issue of *Coastal Living* magazine.

“Last year we looked at Seawatch and it was love at first sight,” says Nicole Hendrick, Idea Home manager for *Coastal Living*. “They have a good vision for today and for generations to come, great architecture, a commitment to using sustainable products and to protect the environment.”

The three-story home is designed by Sam Guidry, Director of Architecture for Guidry-Coastal Architecture and is built by Mark Saunders Luxury Homes. Both are businesses of The Coastal Companies in Holden Beach, North Carolina, and award winning development team with a quarter century of experience designing the area’s finest coastal communities. Phillip Sides of Phillip Sides Interior Design in Montgomery, Alabama is the interior designer.

For a complimentary area and community guide call 877-732-9282 or e-mail info@seawatch-nc.com.

Sponsors include: Agio, Barlow Tyrie, Belgard, Bevolo, BR-III, Delta, J. Tribble Antiques, North Carolina Division of Tourism; Film and Sports Development, Propane Education Research Council, Stanley Furniture, Sunbrella, Uponor, and Valspar.

A national magazine that celebrates life along the coast, *Coastal Living* (www.coastalliving.com) is the source of inspiration and information for people who live or dream of living a coastal lifestyle. Marking 12 years of publication in 2009, *Coastal Living* serves a total audience of 3.5 million. *Coastal Living* is published by a subsidiary of Birmingham, Alabama-based Southern Progress Corporation.

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To book a tour on media day, August 20th, please contact:

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